

# AIF

ATHENS INVESTMENT FORUM  
3<sup>rd</sup> FORUM  
2020

## Sponsorship Regulation Package

ATHENS INVESTMENT FORUM 2020

We invite you to take full advantage of the Conference Benefits provided through the Sponsor Packages available, as to best promote your Company. More specifically:

▶ PLATINUM SPONSORS	30,000 EUR
▶ GOLD SPONSORS	20,000 EUR
▶ SILVER SPONSORS	15,000 EUR
▶ BRONZE SPONSORS	10,000 EUR
▶ SUPPORTERS	5,000 EUR

### Terms of payment:

- A) Total amount of sponsorship package **(100%) payable** upon signing of agreement
- B) All prices listed do not include VAT tax.

**PLATINUM SPONSORS reserve the right for further benefits which will be defined and agreed in cooperation with the Organizers.**

## Sponsorship Regulation Packages & Benefits

	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Possibility to participate in one Section as a speaker	✓	✓			
Logo presence on all Conference material	✓	✓	✓	✓	✓
Logo presence on all material in Conference Venue (Backdrops, banners etc.)	✓	✓	✓	✓	
Brief corporate profile of sponsor included in conference material distributed in Venue	✓	✓			
Brief corporate profile of sponsor included in conference website	✓	✓	✓	✓	✓
Possibility to distribute sponsor leaflet to participants in the venue	✓	✓	✓		
Placement of one (1) roll up banner	✓	✓			
Conference participation	10 tickets for physical viewing & 10 e-tickets for online viewing	8 tickets for physical viewing & 8 e-tickets for online viewing	6 tickets for physical viewing & 6 e-tickets for online viewing	4 tickets for physical viewing & 4 e-tickets for online viewing	2 tickets for physical viewing & 2 e-tickets for online viewing
Reference to sponsors in all post conference publicity material & Communication	✓	✓	✓	✓	✓

\*In case the government or other local authorities enforce measures restricting or banning conferences or other major gatherings from taking place, as to ensure the citizens public health and safety, the conference will be automatically converted to a digital format. By digital format we mean that the conference will be video shot and aired for viewing.

### Furthermore:

**A)** Immediate communication with all sponsors, speakers, and guests, will be made as to coordinate video shooting of all speeches.

**B)** Sponsor benefits will be transferred on a digital level, i.e. Sponsor logos appearing during the streaming of the i-conference. Over and above, Platinum and Gold Sponsors will be able to provide a short video of their choice (max 45 sec) for airing during the i-conference.

